



Media kit

Discover Iceland beneath an open sky at the Panorama Glass Lodge®. Surrounded by raw landscapes, northern lights and complete privacy, each lodge brings you closer to Iceland's nature, stories and Viking heritage, without leaving the warmth of your bed.

About us

The Panorama Glass Lodge® is a family-owned Icelandic company, founded in 2016 after the idea for the lodges first took shape in 2015. We created our glass-covered lodges to bring guests closer to Iceland's raw landscapes, complete privacy and changing skies, while drawing inspiration from the country's Norse heritage and stories.

250k

SOCIAL FOLLOWERS

8

LODGES IN ICELAND

2

INTERNATIONAL
PARTNERS

20k

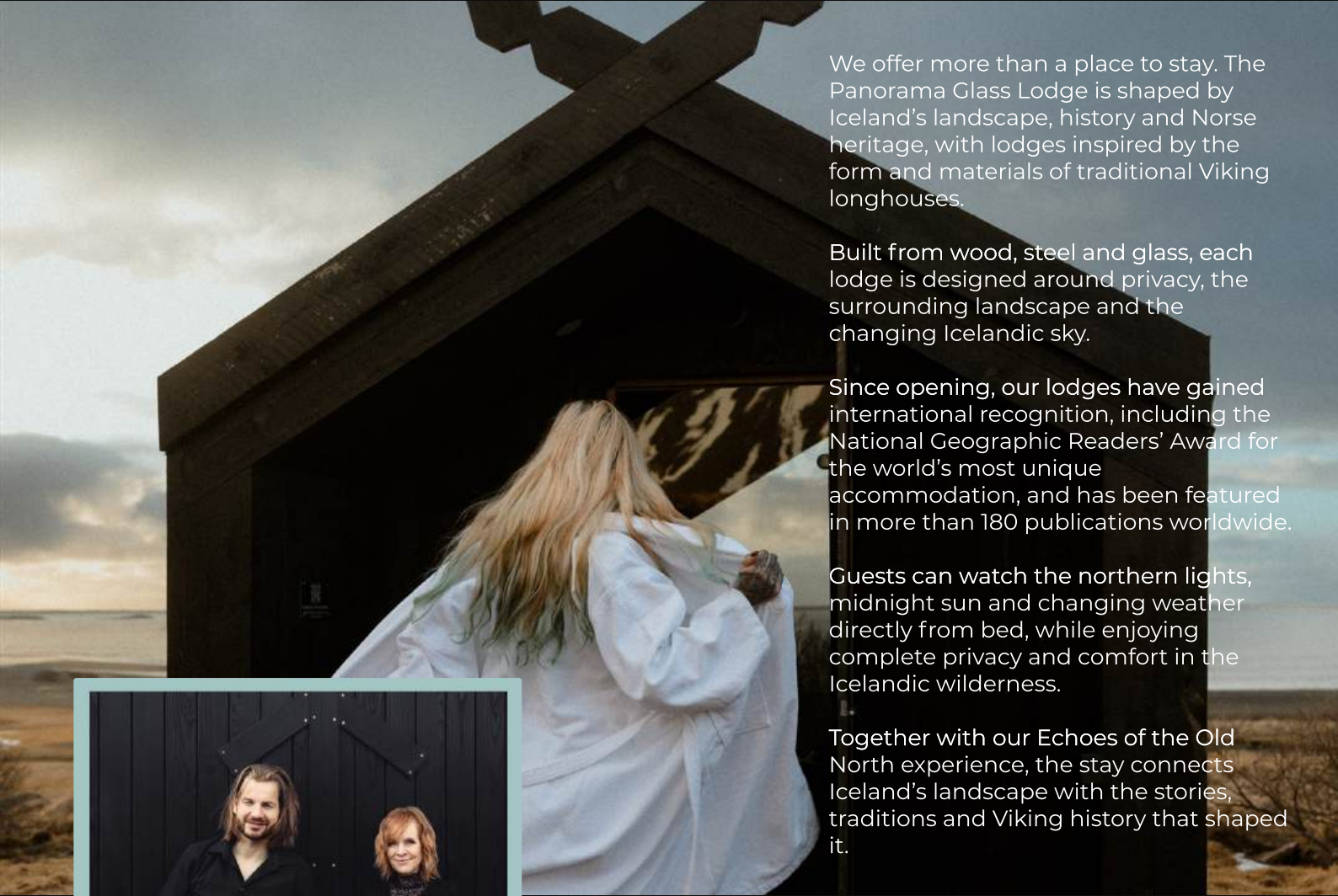
MONTHLY WEB VISITORS

430k

YEARLY WEBSITE SESSIONS

Our story

This isn't a five-star hotel. It's an infinite-star experience, where the northern lights, midnight sun and Icelandic sky become part of your stay.



We offer more than a place to stay. The Panorama Glass Lodge is shaped by Iceland's landscape, history and Norse heritage, with lodges inspired by the form and materials of traditional Viking longhouses.

Built from wood, steel and glass, each lodge is designed around privacy, the surrounding landscape and the changing Icelandic sky.

Since opening, our lodges have gained international recognition, including the National Geographic Readers' Award for the world's most unique accommodation, and has been featured in more than 180 publications worldwide.

Guests can watch the northern lights, midnight sun and changing weather directly from bed, while enjoying complete privacy and comfort in the Icelandic wilderness.

Together with our Echoes of the Old North experience, the stay connects Iceland's landscape with the stories, traditions and Viking history that shaped it.

The founders



Brynja Sabrina Dedler and Andreas Dedler, originally from Switzerland and Germany, are the founders of the Panorama Glass Lodge. The idea for the lodges began in 2015, with the company founded in 2016 and the first glass-roofed lodges opening in Iceland in 2017. Inspired by their love of nature, design and Iceland's landscape, they created a new way for guests to experience the northern lights, midnight sun and surrounding wilderness directly from bed.

Brynja Sabrina, CEO, leads marketing, customer support and interior design, while Andreas, COO, oversees operations, maintenance and finance. Together, they continue to shape the Panorama Glass Lodge around privacy, sustainability, strong design and memorable guest experiences.

Amenities



XXI



Kitchen

Refrigerator
Microwave
Electric Kettle
Nespresso Machine
Induction stoves (2)
Food basics
Tea & coffee

Bathroom

Rainshower
Towels
Towel dryer
Hair dryer
Organic Cosmetic Products

Additions

Digital Guest Guide
Bluetooth Speaker
Air Conditioner

Features

Viking experience (Echoes of the Old North)
Sauna
Wi-Fi
Private hot tub
Weber Grill/BBQ
Hammock
Terrace

Info

4 Lodges in the South:

Four 20 sqm Standard Lodges

4 Lodges in the West:

Two 20 sqm Standard Lodges
One 25 sqm Superior Lodge
One 36 sqm Premium / Family Lodge

Private and self-serviced:

Our lodges are designed for complete privacy, with no staff permanently based on location.

Awards



ELLE

The Telegraph

MAXIM

Worldwide partners

The Panorama Glass Lodge has expanded across three countries, with each location operated by independent local partners. While each lodge is individually run, all share the same focus on distinctive glass-roofed stays, privacy, nature and unforgettable surroundings.

Fairbanks, Alaska



Tromsø, Norway



Echoes of the Old North

Echoes of the Old North brings Iceland's Viking heritage into the Panorama Glass Lodge experience. Through handcrafted details, rune circles, Viking-inspired installations and stories drawn from Norse mythology, guests are invited to explore the legends that shaped Iceland and discover how their echoes still live on in the landscape today.

